



## ERIKA GRAETZ

Product & Graphic Designer

2 September 1985 | Uruguay

Stargarder Str. 9

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## EDUCATION

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### Master in Retail design: Shopping & Branding

Universitat pompeu Fabra (Elisava) | 2009-2010 Barcelona (Spain)

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### Bachelor in Graphic Design

Universidad ORT Uruguay | 2006-2009 Montevideo (Uruguay)

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### Bachelor in Industrial / Product Design

Universidad ORT Uruguay | 2004-2009 Montevideo (Uruguay)

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### Primary and Secondary Education

St. Catherine's School (bilingual english school) | 1990-2003 Montevideo (Uruguay)

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## OTHER STUDIES & SKILLS

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### Languages

English - Proficiency level

German - B2.2 level

Portuguese - Basic communication skills

Spanish - Native

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### Computer

Microsoft Office, Corel Draw, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Autodesk AutoCAD, Autodesk Inventor, Macromedia Flash, Google Sketch Up.

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illustration / Free hand drawing (graphite, charcoal & fineliner) / Digital illustration

## WORKING EXPERIENCE

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**Freelance Graphic Designer** | **BigRep GmbH**

*Oct 2017 - May 2019*

- Corporate Identity design
- Web design (UX / UI design) - Website & mobile
- Online / offline Marketing & Social Media material
- Stand /retail design for international fairs
- Packaging & Labeling design

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**Freelance - Graphic Design** | **Project based**

*Feb 2016 - Dec 2016*

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**Senior Graphic Designer** | **Travelcircus GmbH**

- Corporate Identity design
- Screen design (UX / UI design) - Website & mobile
- Online & offline Marketing material
- Social Media material for campaigns

*May 2014 - Dec 2015*

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**Freelance Graphic Designer**

- Marketing material
- Corporate Identity design
- Infographics & information design
- Brochures & flyer design
- UX / UI Screen design (website & mobile)
- illustration
- Photo retouching

*2014 - 2015*

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**Senior Graphic Designer** | **myDriver GmbH**

- UX & App design for iOS and Android
- Online & offline Marketing material
- Corporate identity design
- Website U

*Jan 2013 - Dec 2013*

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**Creative Manager** | **Luster GmbH**

- UX & App concept and design for iOS and Android
- Online & offline Marketing material concept development & review
- Corporate identity

*Dec 2011 - Oct 2012*

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**Senior Graphic Designer** | **Rebate Networks GmbH**

- Corporate identity design
- Online & offline Marketing material for different brands & clients
- Social Media material
- Image & photo retouching

*Jun 2011 - Dec 2011*

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**Product & Graphic Designer** | **Graetz-Nuñez Architects Studio**

- Corporate identity design
- Retail design & visual merchandising
- Furniture design

*2008 - 2011*